

CASE STUDY : Heart of London Business Alliance

OBJECTIVES

- Eliminate paper
- Improve admin efficiency

WHY GEOPAL

- Data Capture
- Reduction in admin time
- On-demand reporting

RESULTS

- 20% increase in productivity
- 50% reduction in office admin

“GeoPal is a logging tool for reporting faults and issues. It allows us to plan ahead because of what’s being logged. “

“With GeoPal, in 2 seconds we can see the key information. We know what the issues are on a day to day real-time basis. Our daily reports are automatic.”

“I know GeoPal is working with other BIDs so improvements for one BID should help us all to gain”

The **Heart of London Business Alliance**'s purpose is to support the commercial well-being of all the businesses they represent in the Heart of London.

Heart of London provides a robust voice on behalf of the business community ensuring issues affecting them are placed onto the wider agenda and in partnership with others, acts as a catalyst for positive change.

CHALLENGE

Heart of London's BID ran a team of Rangers in the busy center of London tracking graffiti, littering, criminal damage and so on, they used a variety of paper forms, online questionnaires and pictures, the data quality was good but the collation and generation of reports was very time consuming and laborious.

Rangers were inefficient as they would have to collate some data themselves and assist the office team in managing the information on a daily basis. The upshot of all this was too much time and money spent on admin and not enough on the streets or marketing.

SOLUTION

GeoPal is a software tool that records street operations and shows to levy payers the improvements you are making in your area. In addition, GeoPal increases ranger productivity by 20% and reduces office administration by 50% by eliminating paper forms.

Rangers use the GeoPal mobile app to record the BID baseline – cleaning, graffiti, visitor assists and so on. The street information is sent to the office in real time and actioned immediately by office staff. KPI reports are run at the end of the month in minutes rather than hours or days.

BENEFITS

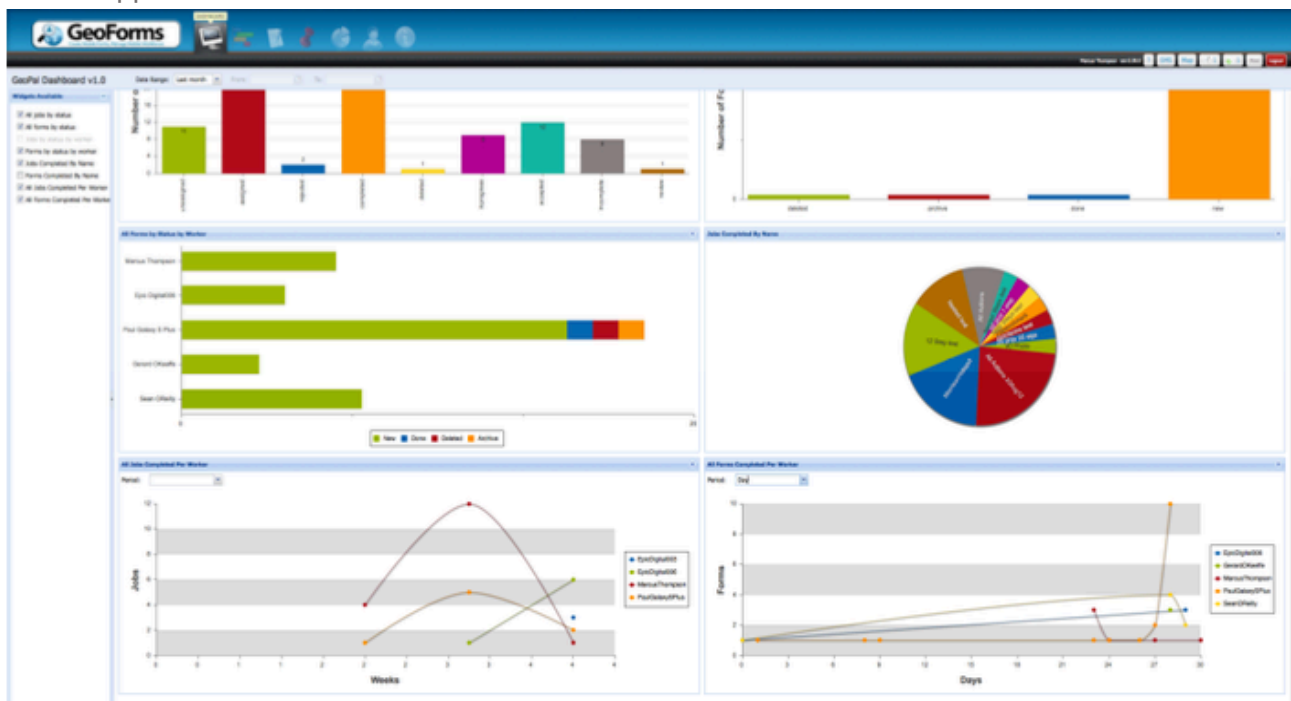
The GeoPal solution allows Heart of London BID to capture data, review it centrally and report it to the stakeholders in fluid and reliable fashion.

50% reduction in admin time spent working with the captured data as all information is available on a single portal with powerful query tools.

Intelligent on-demand reporting allows the admin teams to create and distribute the necessary information to the appropriate people quickly and efficiently freeing them to concentrate on other value added activities.

Evidence of value delivered to each member allows the team to show the effort and benefit of the BID service and approach the renewal ballots with confidence.

Issues are Live and actionable immediately as the data captured is displayed in front of the management as it happens.



Address : GeoPal Solutions, 12-13 Temple Lane South, Dublin D02 PX54, Ireland.

Email : sales@geopal.com

Web : www.geopalsolutions.com

© GeoPal Solutions 2017