



GeoPal is the market leader solution for Utility Contractors in Ireland. What have we learnt from our experience?

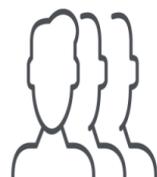
## Top problems of Utility Contractors



Need to measure metrics across contracts



Tight margins



Face fierce competition



Different set of client KPIs for each project



Labour-intensive highly skilled projects

## Top 3 solution needs from Utility Contractors



Task Management & Job Status Updates



Real-time mobile field data capture



Live reporting back to the client(s)

## The GeoPal Expert Solution

Utility Contractors in Ireland



50% of Utility Contractors in Ireland use GeoPal.

## The Client's Voice

"GeoPal is very flexible. It is much faster than bespoke developments or trying to modify existing off-the-shelf field service management apps. With GeoPal we are getting a massive edge over our competition, they can't manage to the level of granularity that we can. For us, GeoPal is all about tracking our profitability."

**Tim Crowe, Group Engineering Director, Actavo**

Watch the full testimonial here:  
<https://youtu.be/elvIrt1-j-0>

## Agile Process for Utility Contractors

Go from paper to Digital in 2 months without coding. Get the jobs done with technology.



Define a client's data needs



Create a simple prototype



Create the field structure and system hierarchy



Build out data outputs



UAT



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